

About **SINSIN** Pharm



- Since 1959, **SINSIN PHARM** has been bringing superior **SINSINPAS®** pain-relieving patches to households worldwide.
- **SINSINPAS®** has become a trusted household name and the **#1 OTC pain-relief patch brand** in Korea, with No. #1 market share.
- **AREX®** pain-relief patch, Korea's #1-selling patch, was awarded **Consumer Product of the Year** from 2018 to 2024.
- All production facilities are **KGMP-compliant, ISO-certified**, and have passed **U.S. FDA audits**, ensuring global pharmaceutical quality standards.
- Publicly traded company in Korea, listed on **KOSDAQ**
- **Trusted by major U.S. retailers** as a private label partner for high-quality pain-relief patches.
- Expansion and modernization of production facilities to produce consistent & quality pharmaceutical products

Private label Experience



“Trusted private label manufacturer for major US retail and pharmacy chains since 2008.”

SINSIN Capabilities



SINSIN's Vision: To be a globally recognized leader in over-the-counter (OTC) healthcare solutions, delivering safe, effective, and innovative products that empower consumers to take control of their every health and well-being.

Established Industry Leader

- With over 66 years of proven expertise, we are a trusted and established manufacturer in Korea's healthcare and pharmaceutical industries, delivering high-quality, reliable products tailored for global pharmacies and retail markets.

State of Art Facilities

- Our 241,624 sq. ft. GMP-compliant manufacturing facility is strategically located in Sejong City and includes the only GMP-certified aerosol production facility in Korea.

Extensive product Portfolio

- Offering a portfolio of 100+ over-the-counter (OTC) and health-focused products ranging from supplements to personal care items-tailored to meet the diverse needs of today's consumer.

Certified Quality & System

- Our GMP and ISO-certified operations are supported by robust quality assurance systems-driven by a commitment to quality, integrity, and full compliance with international pharmaceutical standards.

Audit & Inspection List

- U.S. Food and Drug Administration (FDA) Audit – Completed 2025
- Good Manufacturing Practice (GMP) Audit – Completed 2022
- Sedex Members Ethical Trade (SMETA) Audit – Completed 2024
- International Organization for Standardization (ISO) Audit – Completed 2025



Supplier Strategy

"As a trusted global partner in OTC healthcare solutions, our high-quality patch and bandage products are exported to over 30 countries, reflecting our commitment to excellence and innovation."

Supply Chain Efficiency

- Streamlined export process with U.S.-based warehouse
- Ensure competitive lead time and cost structure
- Retailer-Specific Compliance Provide retail-ready packing and pallet configuration with major U.S. retailers

Innovation-Driven Product Development

- Develop advanced OTC and healthcare product using proprietary technologies, enhanced delivery systems (e.g., transdermal patches, sprays, roll-ons), and clinically backed ingredients to deliver superior efficiency and user experience.

SINSINPAS®

Competitive Pricing Structure

- Manufacturing Efficiency & Cost Control
- Offer cost-effective pricing to support strong retail margins while remaining competitive in the category

Promotional Collaboration

- Support retail partners with joint promotional calendars, aligning with key seasonal events
- Provide trade allowances, TPRs and endcap support for visibility during promotional periods

AREX – COOL & HOT PAIN RELIEVING PATCH



- Topical analgesic
- Cooling & heating effect in-one
- Long-lasting pain relief
- Strong & flexible fabric that stays on longer
- For joint pain, muscle pain, sprains, backache, and arthritis
- Voted as the Consumer Product of the Year in the arthritis treatment category by the Korean Consumer Brand Board from 2018 to 2024
- Resealable pouch (Large, Medium & Small)

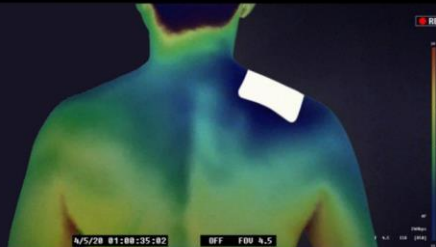
Description	Specifications	Active Ingredients
AREX Medium	10 Patches / 3.93 in x 2.75 in	DL-Camphor, L-Menthol, Mentha Oil, Methyl Salicylate, Zinc Oxide
AREX Large	6 Patches / 5.51 in x 3.93 in	

AREX – COOL & HOT HOW IT WORKS?

The most unique and advanced pain reliever on the market, offering Cool & Hot effect in one, with a history spanning over 60-year history

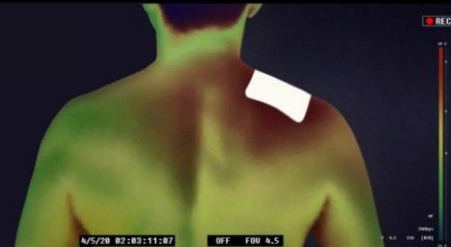
- ✓ Reduces swelling & tissue damage through **Cool** effect and then promotes blood flow to relax tightened muscles through **Hot** effect all in a single AREX pain relief patch.
- ✓ **Money Saving!** No need to buy separate cool or hot pain relief patch. Enjoy both **cool & Hot** effects simultaneously with just one patch.
- ✓ This topical analgesic features an **advanced formula** designed for temporary relief of everything from **chronic pain to minor pains** of muscles, joints and **neuralgia**.

COOL EFFECT



Coolness reduces blood flow to an injured area, slowing the rate of inflammation and reducing the risk of swelling and tissue damage.

HOT EFFECT



Applying heat to an inflamed area will dilate the blood vessels, promote blood flow, and help sore and tightened muscles relax.

AREX – BRAND COMPARISON

"SINSINPAS® AREX is the only total pain relief solution on the market that offers a dual effect."

SINSINPAS® AREX



Effect	Cool & Hot Effect	Cool Effect	Cool Effect	Cool Effect
Active Ingredient	DL-Camphor L-Menthol Mentha Oil Methyl Salicylate Zinc Oxide	Menthol	Camphor Menthol Methyl salicylate	Menthol
Patch Size	5.51" x 3.93"	3-15/16" x 5-1/2"	5.67" x 3.62"	5.5" x 3.94"
QTY per pack	6 Patches	5 Patches	6 Patches	5 Patches
Duration	8 hours	8 hours	8 hours	8 hours

** SINSINPAS® AREX comes in a resealable pouch and is made with strong, flexible adhesive to avoid slipping

AREX – BRAND COMPARISON

**SINSINPAS®
AREX**



4-way stretch technology fabric for maximum movement	✓	x	x	x
Advanced formulation for cool & hot dual effect in one patch	✓	x	x	x
Strong adhesion to stay on the skin even when you sweat	✓	x	x	x
Resealable pouch to easy to carry anywhere	✓	x	x	x
Special S-cut film on the back for easy apply	✓	x	x	x
Round-cut edges	✓	x	x	x
Over 60 years of fighting tough pain	✓	x	✓	x

AREX FLEX – COOL & HOT PAIN RELIEVING GEL PATCH

NEW



- Topical analgesic
- Long-lasting cool & hot effect for dual pain relief
- Contains aloe vera to offer gentle soothing, specially formulated for sensitive skin
- Strong adhesive hydrogel stays flexible for maximum movement without detachment
- Mess-free. Leaves no sticky residue behind
- For joint pain, muscle pain, sprains, backache, and arthritis
- Resealable pouch

Description	Specifications	Active Ingredients
AREX FLEX GEL	6 Patches / 4.72 in x 3.14 in	DL-Camphor, L-Menthol, Methyl Salicylate

LIDOCAINE 4% PAIN RELIEVING PATCH



- Topical anesthetic
- Maximum strength & odor free
- Target pain for quick relief
- Penetrates nerve receptors to numb and desensitize
- Long lasting up to 8 hours
- Improved adhesion
- Easy to apply

Description	Specifications	Active Ingredients
LIDOCAINE	5 Patches / 5.51 in x 3.93 in / 14 cm x 10 cm	Lidocaine 4%

MULPAS – PAIN RELIEVING LIQUID



- Topical analgesic
- Convenient angled sponge-tip applicator for easy application to the back, neck, leg or feet.
- Great for on-the-go relief
- For joint pain, muscle pain, sprains, backaches, bruises and arthritis
- Additionally effective for insect bites and soothing itchy skin

Description	Specifications	Active Ingredients
PAIN RELIEVING LIQUID	4 fl oz.(120 ml) sponge-tip applicator	Chlorpheniramine Maleate, DL-Camphor, L-Menthol, Methyl Salicylate, Thymol

CORN CALLUS & WART REMOVER



- Effective & fast corn, callus, wart removal treatment
- All day cushioning pain relieving, thin & flexible, comfortable
- The medicated pad (Salicylic acid) is the maximum strength allowed without a prescription

Description	Specifications	Active Ingredients
CORN CALLUS & WART REMOVER	8 Medicated Bandages	Salicylic Acid 40%

COLD PATCH



- Topical analgesic
- Long-lasting pain relief with cooling menthol effect
- Stays flexible allowing for maximum movement
- Mess-free. No sticky residue
- For temporary relief of minor aches and pains of muscles and joints
- Resealable pouch

Description	Specifications	Active Ingredients
COLD PATCH	4 Patches / 4.72 in x 3.15 in	L-Menthol 5%

CAPSAICIN HOT PATCH



- Topical analgesic
- Warming capsaicin effect
- Long-lasting pain relief
- Mess-free. No sticky residue
- For temporary relief of minor aches and pains of muscles and joints
- Resealable pouch

Description	Specifications	Active Ingredients
HOT PATCH	3 Patches / 5.12 in x 7.09 in	Capsicum extract 0.025%

PAIN RELIEVING PATCH



- Topical analgesic
- Long-lasting pain relief
- Mess-free. No sticky residue
- For temporary relief of minor aches and pains of muscles and joints
- Strong stickiness on the body

Description	Specifications	Active Ingredients
PAIN RELIEVING PATCH	40 Patches / 2.65 in x 1.65 in	Menthol 6%, Camphor 3.1%, Methyl Salicylate 10%

AREX – COOL & HOT PAIN RELIEVING LOTION



- Topical analgesic
- Long-lasting cool & hot effect in-one
- Fresh citron scent
- Mess-free. Gently absorb into the skin
- For joint pain, muscle pain, sprains, backache, and arthritis

Description	Specifications	Active Ingredients
AREX LOTION	100 ml	L-Menthol, Methyl Salicylate, Tocopherol Acetate

SINSINPAS®



Thanks

Do you have any questions?

michael.k@trinetinds.com
714 822 8280 / 714-656-5040 (Cell)
sinsin.com / sinsinpas.us

